

CARE FREE MEDICAL PRESENTS

# DANCING WITH THE

*Local Stars*

SPONSORSHIP PACKAGES



DINNER, LIVE AUCTION, AND  
LOCAL CELEBRITIES COMPETING

FRIDAY  
MAY 10<sup>th</sup> 2019

Crowne Plaza Lansing

925 S. Creyts Road, Lansing

6:00 p.m. – 11:00p.m.

Friday, May 10<sup>TH</sup> 2019

**“There is no exercise better for the heart than reaching down and lifting people up.”**

— John Holmes

# DANCING WITH THE Local Stars

- **Care Free Medical** provides quality and compassionate medical, dental, optometry, and behavioral health care to people in the Lansing area with limited access to the health care system.
- **We care for approximately 5,000 children, women, and men who would otherwise not have access to health care.**
- **We delivered over 10,000 office visits in Lansing in 2018** yet there is still more to do to meet the need in our community. We can do better together.
- **Care Free is a critical asset to the community.** We are delivering services through an innovative, integrated health care model. The result is increased early prevention and management, which improves quality of life while reducing the overall cost of care.

## Board of Directors



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Care Free Medical



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# DANCING WITH THE *Local Stars*

## Sizzling Samba

**Presenting Sponsorship  
Commitment: \$10,000**

- Individual signage at the event entrance as the “Presenting Sponsor”
- Logo/business name on Care Free newsletter for one year (circulation 3,000)
- Logo/business name on Care Free website with link to your website for one year
- Plaque for your business
- Recognition on print invitation and in promotional materials
- Incorporation of your business in advertising when ever possible (radio and TV promotions)
- Two reserved “Best View “ tables (20 tickets)
- Logo/business name in event program
- Logo/business name in event video played during the event
- Live thank you and introduction at event plus your choice of one minute interview at event or taped interview on event video



**CARE FREE MEDICAL FUNDRAISING GALA**

**WWW.CAREFREEMEDICAL.COM**



# DANCING WITH THE *Local Stars*

## Majestic Merengue

Auction Sponsorship  
Commitment: \$7,500

- Name and logo on all auction bid cards
- One reserved “Best View “ table (10 tickets)
- Logo/business name on Care Free newsletter for one year (circulation to over 3,000)
- Logo/business name in event video played during the event
- Business name on Care Free website for one year
- Business name listed on promotional materials
- Business name in event program
- Live thank you multiple times during auction





# DANCING WITH THE *Local Stars*

## Fancy Flamenco

**Judge Sponsorship  
Commitment: \$5,000**

- Signage as the official “Judge Sponsor” displayed on the front of the judges’ table
- Sponsor can provide one judge for the event
- 6 event tickets with reserved table seating
- Logo/Business name in event program



- Business name on Care Free website for one year
- Live thank you during introduction of judges
- Logo/business name on Care Free newsletter for one year (circulation to over 3,000)
- Logo/business name in event video played during the event



# DANCING WITH THE *Local Stars*

## Twisting Tango

Dance Floor Sponsorship  
Commitment: \$3,500

- Signage as the official “Dance Floor Sponsor”
- 5 event tickets with reserved table seating



- Logo/business name on Care Free newsletter for one year (circulation to over 3,000)
- Logo/business name in event video
- Business name on Care Free website for one year
- Business name in event program



# DANCING WITH THE *Local Stars*

## Classic Cha Cha

### Multiple Naming Opportunities

- Program Brochure Sponsor \$3,000
- Drink Sponsor \$3,000
- Décor Sponsor \$3,000
- Food Station \$2,500
- Dancers Green Room \$1,500
- Event Music Sponsor \$1,500
- Trophy Sponsor \$1,500

### Benefits

- Business name on signage at the event
- Business name in the event video
- Name in the event program
- 3,4,or 5 reserved seating tickets based on your investment
- Business name in newsletter



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# DANCING WITH THE *Local Stars*

## Hustling Hip Hop

### Gold Sponsorship: \$1,000

Perfect for Medical or Dental offices and small  
businesses

Listing on "Gold Sponsor" signage at event

Business name in event program

Business name in event video

2 event ticket

### Silver Sponsorship: \$500

Perfect for Medical or Dental offices  
and small businesses

Listing on "Silver Sponsor" signage at event

Business name in event program

Business name in event video

1 event ticket

Table of 10: \$1,250

Individual Tickets: \$125



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CARE FREE MEDICAL PRESENTS

# 2019 Local Stars



**Kyre Blair, DDS**  
General Dentist  
Blair Family Dentistry  
Instructor: Jim McEwan  
Greater Lansing Academy of Dance



**Shannon Biergans, FNP-BC**  
Family Nurse Practitioner  
Family Medicine of Michigan  
Instructor: Gage Clark  
Our Dance Studio



**Yvonne Caamal Canul**  
Lansing School District  
Superintendent  
Instructor: Glenn Douglas Packard  
INstitute of Dancers



**Michelle Carpenter**  
Vice President/Business Services  
Investor Relations Officer, Dart Bank  
Instructor: Bryan Grochowski  
Salsa Capital/The Stomp



**Jason Mashni, DDS**  
Dentist  
Mashni Dentistry  
Instructor: Stasi Kreiner  
Center for Social Dance



**Rebecca Smedley**  
DVM, MS, DACVP  
Pathologist, Michigan State University  
College of Veterinary Medicine  
Instructor: Stephane Awuro  
Spartan Dance & Fitness Center



**Jorgieann Stoneham**  
Trauma Program Coordinator  
McLaren Greater Lansing  
Instructor: David McCriston  
MSU Salsa Club.



**Mark Takagishi, MD**  
Retired  
Lansing Pediatrics Associates  
Instructor: Joyce Stoughton-Kim  
Center for Social Dance



**Scott Taylor, CPA, CTP**  
Manager, Finance  
Lansing Board of Water & Light  
Instructor: Kailen Berry  
Greater Lansing Academy of Dance



**Paul Titov**  
Lansing Business Owner  
American International Bulk Foods  
Instructor: Angel Jenio  
The Stomp

For more information on Sponsorship Packages Call:  
Emma Helvey, 517-575-5054 or Email: [emmaehelvey@gmail.com](mailto:emmaehelvey@gmail.com)