

CARE FREE MEDICAL PRESENTS

DANCING

WITH THE

Local Stars

SPONSORSHIP PACKAGES



DINNER, LIVE AUCTION, AND
LOCAL CELEBRITIES COMPETING

FRIDAY
MAY 10th 2019

Crowne Plaza Lansing

925 S. Creyts Road, Lansing

6:00 p.m. – 11:00p.m.

Friday, May 10TH 2019

“There is no exercise better for the heart than reaching down and lifting people up.”

— John Holmes

DANCING WITH THE Local Stars

- **Care Free Medical** provides quality and compassionate medical, dental, optometry, and behavioral health care to people in the Lansing area with limited access to the health care system.
- **We care for approximately 5,000 children, women, and men who would otherwise not have access to health care.**
- **We delivered over 10,000 office visits in Lansing in 2018** yet there is still more to do to meet the need in our community. We can do better together.
- **Care Free is a critical asset to the community.** We are delivering services through an innovative, integrated health care model. The result is increased early prevention and management, which improves quality of life while reducing the overall cost of care.
- **2018 Board of Directors**



Chairperson

Mary Anne Sesti, RN
Care Free Medical



Abdalmajid Katranji, MD
Katranji Hand Center



Karen Gallagher
Clinical Therapist, MSW, ACSW



Secretary

Suzette Burkitt-Wesolek, BSN
MDCH/MSU



Paul Kennedy
President KAK Network



Jean Young, CPA
Partner Plante Moran



Becky Dantonio
Community Member



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Zielinski Family Dental
Care Free Dental Director



David Neff, MD
Delta Medical Center



David Houston, Member
Dickinson Wright PLLC



Tico Duckett
Duckett Brothers Distribution



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Care Free Founder &
President Emeritus



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Officer at McLaren Greater
Lansing



Doug Edema, MD, MPA, FACHE
Vice President
Sparrow Medical Group



Angela Epolito Sprecher,
Partner, Honigman Miller
Schwartz and Cohn



DANCING WITH THE *Local Stars*

Sizzling Samba

**Presenting Sponsorship
Commitment: \$10,000**

- Individual signage at the event entrance as the “Presenting Sponsor”
- Logo/business name on Care Free newsletter for one year (circulation 3,000)
- Logo/business name on Care Free website with link to your website for one year
- Plaque for your business
- Recognition on print invitation and in promotional materials
- Incorporation of your business in advertising when ever possible (radio and TV promotions)
- Two reserved “Best View “ tables (20 tickets)
- Logo/business name in event program
- Logo/business name in event video played during the event
- Live thank you and introduction at event plus your choice of one minute interview at event or taped interview on event video



CARE FREE MEDICAL FUNDRAISING GALA

WWW.CAREFREEMEDICAL.COM



DANCING WITH THE *Local Stars*

Majestic Merengue

Auction Sponsorship
Commitment: \$7,500

- Name and logo on all auction bid cards
- One reserved “Best View “ table (10 tickets)
- Logo/business name on Care Free newsletter for one year (circulation to over 3,000)
- Logo/business name in event video played during the event
- Business name on Care Free website for one year
- Business name listed on promotional materials
- Business name in event program
- Live thank you multiple times during auction





DANCING WITH THE *Local Stars*

Fancy Flamenco

**Judge Sponsorship
Commitment: \$5,000**

- Signage as the official “Judge Sponsor” displayed on the front of the judges’ table
- Sponsor can provide one judge for the event
- 6 event tickets with reserved table seating
- Logo/Business name in event program



- Business name on Care Free website for one year
- Live thank you during introduction of judges
- Logo/business name on Care Free newsletter for one year (circulation to over 3,000)
- Logo/business name in event video played during the event



DANCING WITH THE *Local Stars*

Twisting Tango

Dance Floor Sponsorship
Commitment: \$3,500

- Signage as the official “Dance Floor Sponsor”
- 5 event tickets with reserved table seating



- Logo/business name on Care Free newsletter for one year (circulation to over 3,000)
- Logo/business name in event video
- Business name on Care Free website for one year
- Business name in event program



DANCING WITH THE *Local Stars*

Classic Cha Cha

Multiple Naming Opportunities

- Program Brochure Sponsor \$3,000
- Drink Sponsor \$3,000
- Décor Sponsor \$3,000
- Food Station \$2,500
- Dancers Green Room \$1,500
- Event Music Sponsor \$1,500
- Trophy Sponsor \$1,500

Benefits

- Business name on signage at the event
- Business name in the event video
- Name in the event program
- 3,4,or 5 reserved seating tickets based on your investment
- Business name in newsletter



CARE FREE MEDICAL FUNDRAISING GALA

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DANCING WITH THE *Local Stars*

Hustling Hip Hop

Gold Sponsorship: \$1,000

Perfect for Medical or Dental offices and small businesses

Listing on "Gold Sponsor" signage at event

Business name in event program

Business name in event video

2 event ticket

Silver Sponsorship: \$500

Perfect for Medical or Dental offices and small businesses

Listing on "Silver Sponsor" signage at event

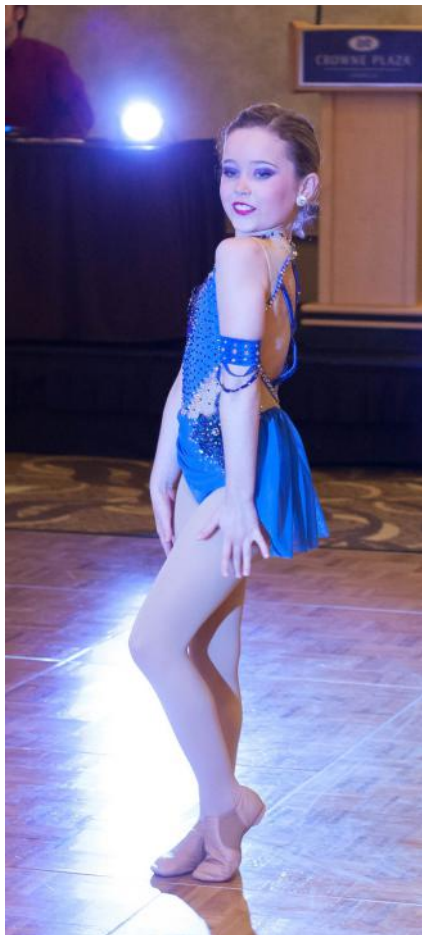
Business name in event program

Business name in event video

1 event ticket

Table of 10: \$1,250

Individual Tickets: \$125



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CARE FREE MEDICAL PRESENTS

2019 Local Stars



Kyre Blair, DDS
General Dentist
Blair Family Dentistry
Instructor: Jim McEwan
Greater Lansing Academy of Dance



Shannon Biergans, FNP-BC
Family Nurse Practitioner
Family Medicine of Michigan
Instructor: Gage Clark
Our Dance Studio



Yvonne Caamal Canul
Lansing School District
Superintendent
Instructor: Glenn Douglas Packard
INstitute of Dancers



Michelle Carpenter
Vice President/Business Services
Investor Relations Officer, Dart Bank
Instructor: Bryan Grochowski
Salsa Capital/The Stomp



Jason Mashni, DDS
Dentist
Mashni Dentistry
Instructor: Center for Social Dance



Rebecca Smedley
DVM, MS, DACVP
Pathologist, Michigan State University -
College of Veterinary Medicine
Instructor: Stephane Awuro
Spartan Dance & Fitness Center



Mark Takagishi, MD
Retired
Lansing Pediatrics Associates
Instructor: Joyce Stoughton-Kim
Center for Social Dance



Scott Taylor, CPA, CTP
Manager, Finance
Lansing Board of Water & Light
Instructor: Kailen Berry
Greater Lansing Academy of Dance



Paul Titov
Lansing Business Owner
American International Bulk Foods
Instructor: Angel Jenio
The Stomp

For more information on Sponsorship Packages Call:
Emma Helvey, 517-575-5054 or Email: emmaehelvey@gmail.com