

Sponsorship Packages



dancing with the **local stars**

The Crowne Plaza

May 18th, 2018

6:00 p.m.-11:00p.m.

925 S. Creyts Road, Lansing

Care Free Medical

MEDICAL DENTAL OPTICAL BEHAVIORAL



Sizzling Samba

Presenting sponsorship

~~**Commitment: \$10,000**~~

SOLD

- Individual signage at the event entrance as the “Presenting Sponsor”
- Logo/business name on Care Free newsletter for one year (circulation 3,000)
- Logo/business name on Care Free website with link to your website for one year
- Plaque for your business
- Recognition on print invitation and in promotional materials
- Incorporation of your business in advertising when ever possible (radio and TV promotions)
- Two reserved “Best View “ tables (16 tickets)
- Logo/business name in event program
- Logo/business name in event video played during the event
- Live thank you and introduction at event plus your choice of one minute interview at event or taped interview on event video



Care Free Medical
MEDICAL DENTAL OPTICAL BEHAVIORAL



Majestic Merengue

Auction Sponsorship

Commitment: \$7,500

1 Available

- Name and Logo on all auction bid cards
- One reserved “Best View “ table (8 tickets)
- Logo/business name on Care Free newsletter for one year (circulation to over 3,000)
- Logo/business name in event video played during the event
- Business name on Care Free website for one year
- Business name listed on promotional materials
- Business name in event program
- Live thank you multiple times during auction



Care Free Medical
MEDICAL DENTAL OPTICAL BEHAVIORAL



Fancy Flamenco

Judge Sponsorship

Commitment: \$5,000

1 Available

- Signage as the official “Judge Sponsor” displayed on the front of the judges’ table
- Sponsor can provide one judge for the event
- 6 event tickets with reserved table seating
- Logo/Business name in event program
- Business name on Care Free website for one year
- Live thank you during introduction of judges
- Logo/business name on Care Free newsletter for one year (circulation to over 3,000)
- Logo/business name in event video played during the event



Care Free Medical
MEDICAL DENTAL OPTICAL BEHAVIORAL



Twisting Tango

Dance Floor Sponsorship

Commitment: \$3,500

~~1 Available~~ **SOLD**

- Signage as the official “Dance Floor Sponsor”
- 5 event tickets with reserved table seating



- Logo/business name on Care Free newsletter for one year (circulation to over 3,000)
- Logo/business name in event video
- Business name on Care Free website for one year
- Business name in event program

Care Free Medical
MEDICAL DENTAL OPTICAL BEHAVIORAL



Classic Cha Cha Cha

Multiple Naming Opportunities

- Invitation Sponsor \$3,000
- Program Brochure Sponsor \$3,000
- Drink Ticket Sponsor \$3,000
- Décor Sponsor \$3,000
- Food Station \$2,500
- Save-the-date Postcard \$2,500
- Dancers Green Room \$1,500
- Event Music Sponsor \$1,500
- Trophy Sponsor \$1,500

Benefits

- Logo/Business name on signage at the event
- Logo/Business name in the event video
- Business name on website
- Name in the event program
- 3,4,or 5 reserved seating tickets based on your investment



Care Free Medical
MEDICAL DENTAL OPTICAL BEHAVIORAL



Hustling Hip Hop

Gold Sponsorship: \$1,000

Perfect for Medical or Dental offices and small businesses

Listing on “Gold Sponsor” signage at event

Business name in event program

Business name in event video

2 event ticket



Silver Sponsorship: \$500

Perfect for Medical or Dental offices
and small businesses

Listing on “Silver Sponsor” signage at event

Business name in event program

Business name in event video

1 event ticket

Table of 8: \$1,250

Individual Tickets: \$125

Care Free Medical
MEDICAL DENTAL OPTICAL BEHAVIORAL



Thank you

2017 Sponsors and Celebrity Dancers

Presenting Sponsor

McLaren Greater Lansing

Dance Floor Sponsor

The Office Of Dr.Susan Hanses

Green Room Sponsor

Mercantile Bank Of Michigan

Food Station Sponsor

Good Fruit

Trophy Sponsor

Sparrow

Gold Sponsors

Dart

Dr. Susan Maples, DDS

Ingham County Medical Society

International Brotherhood of Electrical
Workers 665

Silver Sponsors

Lansing Labor Management

MSU College of Human Medicine

Plante Moran

Dancers

Ben Bakken

Vice President of Commercial Banking at
Mercantile Bank

Nick Eyde

Principal

The Eyde Company

Renee Morgan Freeman

Office Manager & Personal Assistant
to Mayor Virg Bernero

Camille Jensen

Chief Nursing Officer at McLaren

Sara Lurie

Chief Executive Officer CMHI-CEI

Dr. Susan Maples, DDS

Dentist, Author, Educator

Matthew Ryan Smith

Owner of Matthew Ryan Salon

For more information on Sponsorship Packages Call:

Emma Helvey, 517.575.5054 or Email: emmaehelvey@gmail.com

2018 Celebrity Dancer List Coming soon!

Care Free Medical

MEDICAL DENTAL OPTICAL BEHAVIORAL